



Inner South Community Committee Facebook Page

Appendix 1

Highlights

18th May 2023 – 16th August 2023

Inner South Community Committee Facebook Page

The Facebook page for the Inner South Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 19th July 2023 the Inner South Community Committee Facebook page has gained **18 new followers**, making a total of **1,795 followers** in total.

This means that this is the **second** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

However, all posts can be read without any further interaction.

The **most popular post** since the 18th May 2023 was the posting regarding *the Summer Breeze events*.

- Reached a total of 2,204 people
- Received 21 likes, comments and shares

The following (below) are screenshots of the three most popular posts since the 18th May 2023. Alongside it is the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Breeze in the Park – Breeze

2,204 people had this post delivered, with 89 post clicks with 21 likes, comments and shares.



Breeze™
In the Park

Dates & Venues
Times: 12pm to 2.30pm & 3pm to 5.30pm

SAT 29 JULY	Belle Isle Parkside Fields, Belle Isle, LS10 3HF	 TUE 1 AUG	Beeston Cross Flatts Park, Beeston, LS11 7BQ
	TUE 29 AUG	Middleton Middleton Park, Town Street, LS10 3SH	

Booking essential
50p admission per child
Breezeleeds.org

Events with this  symbol offer an hour from 11am -12pm, specifically for children with additional needs and their families. More info on the website

2nd Place – FREE Local Activities for Kids & Families - Involve

1,377 people had this post delivered, with 114 post clicks with 5 likes, comments and shares.

2nd most popular post

FREE KIDS ACTIVITIES



Monday 24th July:
10-2: Family crafts, games & pizza making.
Involve Centre,
Whitfield Avenue,
Ls10 2qe



Tuesday 25th July:
1030-1: Multi-sports.
FREE snack bag.
Grove Rd/Church St field,
Ls10 2qt



Thursday 27th July:
1-3: Bike event:
ramps, challenges &
FREE bike repairs.
Council Hub & Library,
Whitfield Square,
Ls10 2qe

Friday 28th July:
1130-130: Table Tennis
coaching & games.
Involve Centre,
Whitfield Avenue
Ls10 2qe



Monday 31st July:
930-2: Monday Club Day Trip
- Lotherton Hall



Tuesday 1st August:
1030-12: Multi-sports.
FREE snack bag.
Grove Rd/Church St field,
Ls10 2qt



130-3: Japan Project
themed crafts & food
Involve Centre,
Whitfield Avenue,
Ls10 2qe



Thursday 3rd August:
1030-1230: Chocolate inspired
baking & crafts

130-3: Dance class & gym
Both at Involve Centre,
Whitfield Avenue,
Ls10 2qe



Friday 4th August:
130-3: "Vegimation" puppet
making workshop
Involve Centre,
Whitfield Avenue,
Ls10 2qe



Tuesday 22nd August:
1030-12: Indoor Multisports.
FREE snack bag
1-3pm: Fruit themed creativity.
fruity crafts, kebabs & smoothies

Wednesday 23rd August:
10-2: "Road to Paris"
Olympic themed
games, sports & team challenges.
FREE lunch

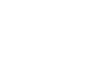
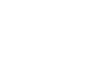
Thursday 24th August:
10-2: Clay & pottery workshop.
FREE lunch

Friday 25th August:
10-2: Nature crafts & games.
FREE Lunch

Wednesday 30th August:
10-2: Colourful Spray Art.
FREE Lunch

Thursday 31st August:
10-12 & 12-2: Music Workshop
Try a range of instruments &
have lots of musical fun together
- lead by an expert instructor!
Instruments Provided.
FREE Lunch

**FAMILY BBQ TO BE
ARRANGED**



THROUGH HOLIDAYS. PICK YOUR ACTIVITIES. AGES 5-13.
BOOKING NEEDED: 07565 103 649 / 0113 320 0396

Involve

ENGAGE | ACHIEVE | INCLUSION | EDUCATION

3rd Place – Cardinal Square Activity Day – Youth Service and HAP

973 people had this post delivered to them and it had **96** post clicks, with **29** reactions, comments and shares.

**3rd most
popular
post**

Young People's Activity Day Summer 2023

FREE ACTIVITIES

Cardinal Square Beeston Leeds LS11 8HS

Thursday 10th August 2023

12.00 to 3.00pm

For more information on Youth Service Activities visit our Facebook page:
www.facebook.com/youthservice123

Please note event subject to weather conditions

Leeds CITY COUNCIL Youth Service

BEESTON JUNIORS F.C.

Community Committee

Supported with Youth Activity funding from Inner South Community Committee